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| **TUSHAR NARAYAN CHOLE** | | |
| **Contact:** +91-7588401237  +91-7385926277 | **E-Mail:** tusharchole@outlook.com  tushar.chole@gmail.com | **DOB:**14 March 1989 |

**Marketing professional with around 5 years of experience in Marketing, Sales And Promotion.**

To seek challenging avenues where my knowledge and experience matches with the organization's growth.

**WORK EXPERIENCE**

* **Marketing Specialist at Freelance Marketing Professional for Mayur Online & Om IT services. March 2015 - April 2016 (1 year 2 months)** 
  + Software & Technology sales / New Business Development.
  + Strategic Consulting, including business plan & sales strategy development.
  + Evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.
  + Team building for sales & Marketing
  + Train the team in area of Marketing & sales; to give great performance & generate good business.
* **Team Leader. at SJMMCSL, Pune , Maharashtra, INDIA. September 2014 - February 2015 (6 months)**
  + Handling activities of Marketing, Sales and operations In Maharashtra, Madhya Pradesh and Goa states.
  + evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.
  + Telemarketing - Handling team of 50 CSA
  + Business Development.
* **Manager Marketing at Shriniwas Industries April 2011 - April 2014 (3 years 1 month)**
  + To be responsible for developing and maintaining marketing strategies to meet agreed company objectives.
  + To evaluate customer research, market conditions, competitor data and implement marketing plan alterations as needed.
  + To oversees all marketing, advertising and promotional staff and activities.
* **Gym Instructor at SAI GYM Trainer January 2008 - March 2009 (1 year 3 months)**
  + Demonstrate the correct way to use exercise equipment.
  + Monitor the misuse of equipment.
  + Ensure the gym is clean and free of health and safety hazards.
  + Deliver exercise classes and workshops.
  + Develop personal exercise and diet plan

**ACADEMIC DETAILS**

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| **Sr. No.** | **Education** | **Institute** | **University** | **Year of Passing** |
| 1 | Master of Business Administration (M.B.A.) Markeing | MGM's Institute of Management , Aurangabad, Maharashtra. | Dr.Babasaheb Ambedkar Marathwada University , Aurangabad, Maharashtra. | 2015 |
| 2 | Bachelor of Computer Science (BCS) | MGM's Dr. G. Y. Pathrikar College of CS & IT , N-6, Aurangabad, Maharashtra. | Dr.Babasaheb Ambedkar Marathwada University , Aurangabad, Maharashtra. | 2012 |

**PROJECT WORK**

* **Mini Project**
  + TTK Prestige
* **Summer Internship Project**
  + STUDY OF CONSUMER ORIENTED SALES PROMOTION IN FMCG SECTOR at Patanjali Ayurveda
* **Final Project**
  + A Study on Impact of Celebrity Brand Endorsements on Buying Behavior of Customers With Respect to Beverage Industry

**PRESENTATION**

* **Semester 1 :**
* Sustainable Development
* **Semester 2 :**
* Coaching & Mentoring Book Review
* **Semester 3 :**
* IT Services Industry.

**SKILLS**

Marketing Research, Marketing, Advertising, Marketing Communications, Social Media Marketing, Marketing Strategy, Digital Marketing, Direct Marketing, Email Marketing, Public Relations, Brand Management, Event Management, B2B/B2C Marketing Strategy, Corporate Branding, International Marketing strategy, Brand Development, Brand Awareness, Product Marketing Strategy, CRM, Team Management, Strategic Planning, Microsoft Office, Microsoft Excel, PowerPoint.

**ACHIEVIMENT**

* I became President of MARKET KING club 2013.
* 1st prize in Republic Day Parade 2012/13.
* 3rd prize in Boxing Sport's competition 2012.
* 2nd prize in singing competition 2013.
* Done 10 lakhs Business for Patanjali Ayurveda (Summer internship 2013)
* Done 57 lakhs Business for Shriniwas Industries in 2013 - 2014

**HOBBY**

* I love to know about technology.
* I like to play sports.
* I like to spend time with Friends.
* I Love to watch social advertisement.
* I Love to help other

**SELF STRENTH**

* Positive attitude
* Jolly by nature.
* Honest and Friendly by nature
* Self-Motivated
* Dynamic team player

The above information provided by me is true and have all the relevant documents to authenticate the same.

**TUSHAR NARAYAN CHOLE**